

PTNG Professional Classifications

Appendix A

Find Your General Category and select your Professional Classification

Advertising & Marketing

Advertising Agency
Writer
Digital Marketing
Embroidery
Graphic Designer
Marketing Consultant
Media Services
Photographer
Print Advertising
Promotional Products
Public Relations
Publisher
Radio Advertising
Relationship Marketing
Sign Company
Television Advertising
Videographer/Film Producer
Web Design & SEO

Animals

Veterinarian
Dog Sitter/Walker
Pet Boarding
Pet Grooming

Architecture & Engineering

Architect
Civil/Structural Engineering
Garden and Landscape Architect
Interior Architecture
Landscape Services
Surveyor
Tree Services

Art & Entertainment

Artist
Disc Jockey
Entertainer
Musician

Car & Motorcycle

Auto Body Shop
Auto Detailing
Auto Party & Accessories
Auto Rental/Leasing
Auto Repair
Auto Sales
Commercial Vehicle Dealers
Driving Instructor
Gas Station
Tire Sales/Replacement

Computer & Programming

App Developer
Computer Repair
Computer Retailer
Computer Software
IT/Networks & Cyber Security
Programmer

Construction

Bricklayer/Stonemason
General Contractor
Carpenter
Cement Work
Commercial Builder
Demolition Contractor
Drywall
Electrician
Energy Services
Environmental Services

Flooring/Tile
Glass
Hardscape
Handyman
HVAC
Interior Design
Metal Work
Painter
Pest Control
Plumbing
Pools, Spas & Saunas
Power Washing
Renovations/Remodel Exterior
Renovations/Remodel Interior
Restoration
Roofing & Gutters
Septic System
Shutters & Awnings
Solar
Window Treatments
Windows & Doors

Consulting

Business Broker
Business – Management
Business – Organization & Process
Business – Quality Management
Business – Small Business
Business – Turnaround

Employment Activities

Administrative Services
Employment Agency
Huma Resources
Recruiter/Head Hunter

Event & Business Service

Call Center / Answering Service
Event Manager/Marketer
Event Planner
Event Venue
Event Worker (Bartender, Clean Up, Server)
Hotel

Office Services
Technicians, Audio/Video
Translator

Finance & Insurance

Banking Services
Business Financing
Collections
Commercial/Property & Casualty Insurance
Commercial Loans
Credit Card/Merchant Services
Credit Repair
Financial Advisor/Wealth Manager
Financial Trustee
Group Benefits
Health Insurance
Insurance Adjuster
Life & Disability Insurance
Pensions
Residential & Reverse Mortgages
Supplemental Insurance

Food & Beverage

Baker
Beverage Service
Caterer
Food Service
Restaurant
Wine Merchant

Health & Wellness

Acupuncture
Chiropractic
Counselor/Psychologist
Doctor/Physician
Eye Care
Essential oils
General Dentist
Health Club/Gym/Personal Training
Hearing Audiology
Hospice
Hypnotherapist
In Home Care

Massage Therapist
Functional Health
Nutritional Supplements
Nutritionist
Orthodontist
Medica Spa – Injectables, Fillers, Peels,
Micro-needling
Medical Spa – Lasers (skin texture, weight
loss, depression, acne)
Pharmacist
Physical Therapist
Pilates
Yoga

Legal & Accounting

Bankruptcy Law
Bookkeeping
Business Law
Civil Law
Criminal Defense Lawyer
Employment/Labor Law
Estate Planning/Elder Law
Family Law
Health Law
Immigration Law
Intellectual Property Law
Legal Service Plan
Mediator
Notary
Certified Public Accounting / Payroll
Personal Injury Law
Real Estate Law
Tax Law

Organization & Others

Chambers/Associations
Non-Profits/Fundraising Organizations

Personal Services

Color & Style (Hair)
Cosmetics/Skin Care
Dry Cleaning/Laundry
Funeral Planning
Senior Service Provider

Tanning

Real Estate Services

Carpet, Upholstery Cleaner
Cleaning Service
Commercial Real Estate
Electricity & Gas Dealers
Home Staging
Property Management
Real Estate Appraisal
Real Estate Inspector
Real Estate Maintenance / Caretaker
Residential Real Estate Agent
Title Services
Waste Disposal

Repair

Appliance Repair
Furniture Repair/Upholstery

Retail

Appliances
Art Dealer
Book Dealers
Building Materials
Cleaning Products
Clothing & Accessories
Custom Clothing/Tailor
Electrical Equipment
Electronics Retailer
Environmental Product
Fashion Jewelry
Fine Jewelry
Florist
Furniture
Gifts
Lighting
Office Equipment/Machines
Office Furniture
Office Supplies
Sports Retailer
Uniforms
Water Systems
Wood Merchants

Security & Investigation

Fire Protection
Investigative Services/Detective
Locksmith
Occupational Safety
Security Personnel
Security Systems

Telecommunications

Mobile Telecommunications
Telecommunications Products/Services

Training & Coaching

Business Training/Coach
Communication Coach
Education Services/Tutor
Leadership Coach
Life Coach
Management Coach
Sales Training/Coach

Transport & Shipping

Courier
Freight Service
Mailing Service
Moving Company
Shuttle / Limo Service

Travel

Travel Agent